

BRAND VISUAL IDENTITY

ZA  BAT

ZINC-AIR BATTERIES



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The logo has been carefully designed to capture the essence of the brand and convey its focus on energy and efficiency, while being easily recognizable and memorable to customers.

It is made up of the word ZABAT, where the letter B has been modified to incorporate a vibrant yellow lightning bolt, symbolizing the energy inherent in zinc-air batteries. Lightning runs through the letter "B", creating a striking visual effect that draws attention and evokes the feeling of power and electricity.

To complement the presence of the lightning bolt, a strong blue has been selected as the main color of the logo. This shade of blue conveys stability, confidence, and professionalism.

The font chosen for the company name is modern and legible, making it easy to recognize and remember. Choosing a unique and distinctive typeface helps establish a strong and differentiated brand identity.

Logo:

ZABAT
ZINC-AIR BATTERIES

—● Cairo-Black

● — Montserrat (Semibold)

Presentations:

Cairo

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Roboto

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RGB: (15,27,75)

Pantone: 2766 C

HEX: #0f1b4b



RGB: (254,191,1)

Pantone: 7406 C

HEX: #febf01

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ZABAT
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ZABAT
City, Country · [Contact info](#)
5,000 followers · 500+ connections

[+ Follow](#) [Message](#) [More](#)

 Lorem ipsum dolor
 Lorem ipsum dolor

← Zabat
125.7k Tweets



Edit Profile

Zabat ✓
@zabat

Zinc-Air Batteries

📍 Location 📅 Join Scince 2021

256 Following 165 Followers

Tweets Tweets & replies Media Likes



Zabat ✓ @zabat · 32m

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Hic nihil fuit, quod quaereremus.

🗨️ 568k 🔄 75k ❤️ 157 📤

ZABAT

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