EUROPEAN UNION

#HorizonEU

COMMUNICATION, DISSEMINATION & EXPLOITATION
WHAT IS THE DIFFERENCE AND WHY THEY ALL MATTER

Communication
Inform, promote and communicate activities and results

For whom
Citizens, stakeholders and the media

How
✓ Having a well-designed strategy
✓ Conveying clear messages
✓ Using the right channels

When
From the start until the end of the action

Why
✓ Engage with stakeholders
✓ Attract the best experts
✓ Raise awareness of how public money is spent
✓ Show the success of European collaboration

It is a legal obligation!
Article 17 of Horizon Europe
Grant Agreement

Dissemination
Make knowledge and results publicly available free-of-charge

For whom
For those who can learn and benefit from the results, such as: scientists, industry, public authorities, policymakers, civil society

How
Publishing results in:
✓ Scientific magazines
✓ Scientific and/or targeted conferences
✓ Databases

When
✓ Anytime, as soon as results become available
✓ Up to four years after the end of the project

Why
✓ Maximise the impact of the action
✓ Allow other researchers to go a step forward
✓ Contribute to the advancement of world class knowledge
✓ Make scientific results a common good

It is a legal obligation!
Article 17 of Horizon Europe
Grant Agreement

Exploitation
Make concrete use of results for commercial, societal and political purposes

For whom
For those who can take the results forward or invest in them, such as: researchers, stakeholders, industry (also SMEs), public authorities, policymakers, civil society

How
✓ Creating roadmaps, prototypes, software
✓ Sharing knowledge, skills, data

When
✓ Towards the end of the action and beyond, as soon as exploitable results are available
✓ Up to four years after the end of the project

Why
✓ Lead to new legislation or recommendations
✓ For the benefit of innovation, the economy and society
✓ Help to tackle a problem and respond to an existing demand

It is a legal obligation!
Annex 5: Specific Rules and Article 16 of Horizon Europe Grant Agreement

HORIZON EUROPE

EUROPEAN COMMISSION TOOLS
TO SUPPORT COMMUNICATION, DISSEMINATION AND EXPLOITATION

Horizon Magazine ●
The latest news and features about thought-provoking science and innovative research projects funded by the EU.

Horizon Dashboard ● ●
An intuitive and interactive knowledge platform where you can extract statistics and data on EU research and innovation programmes – sorted by topics, countries, organisations, sectors, as well as individual projects and beneficiaries.

Horizon Results Booster ● ●
A free-of-charge platform to benefit from one of these services:
1. Portfolio dissemination & exploitation strategy
2. Business plan development
3. Go-to-market support.

Innovation Radar ● ●
A data-driven method focused on the identification of high-potential innovations and the key innovators behind them in EU-funded research and innovation projects.

Horizon Results Platform ● ●
A public platform that hosts and promotes research results, thereby widening exploitation opportunities. It helps to bridge the gap between research results and generating value for economy and society. You can create your own page to showcase your results, find collaboration opportunities and get inspired by the results of others.

Horizon Standardisation Booster ● ●
An initiative that supports European research and innovation projects to valorise results through standardisation, supporting them to contribute to the creation of new standards or the revision of existing standards.

CORDIS ● ● ●
Multilingual articles and publications that highlight research results, based on an open repository of EU project information.

Open Research Europe Platform ● ●
A platform that makes it easy for beneficiaries of European research and innovation projects to comply with the open access terms of their funding and offers researchers a publishing venue to share their results and insights rapidly.

Research and Innovation success stories ● ● ●
A collection of the most recent success stories from EU-funded research & innovation.

● COMMUNICATION
● DISSEMINATION
● EXPLOITATION

More information
✈ Contact your Project Officer
🌐 European Research Executive Agency
Dissemination and exploitation of research results
Funding and Tender Opportunities Portal
Research Enquiry Service